

Breast Cancer: Two Perspectives

**BREAST
CANCER
ACTION**

www.bcaction.org



Jeanette Koncikowski is a Community Leader for Change with Breast Cancer Action, a grassroots, feminist organization whose mission is to achieve health justice for all women at risk of and living with breast cancer. She volunteers with Breast Cancer Action to honor her mother and aunt, both of whom died from the disease. Jeanette's work with Breast Cancer Action focuses on their core concerns: environmental causes, social inequities and health disparities, patients before profits, and the Think Before You Pink campaign.

As a member of the Western New York Affiliate of Susan G. Komen Speaker's Bureau, Bridget Hallock provides educational information on breast health and breast cancer. Susan G. Komen For the Cure is an organization actively involved in the fight to eradicate breast cancer through research, education, screening and treatment. Bridget's work with Komen illuminates the realities of breast cancer, treatment options, volunteer opportunities, and outreach programs, providing help, answers, and inspiration to those touched by breast cancer. Bridget is a breast cancer survivor herself and weaves her story throughout her educational programming.



Bridget and Jeanette are collaborating to widen the scope of understanding about breast cancer and breast cancer activism in Western New York. They are available to speak together on panels and offer their joint workshop to community groups, colleges, and businesses.

For more information or to schedule a free program, contact Jeanette (jak403@gmail.com) or Bridget (hallockbridget@yahoo.com).